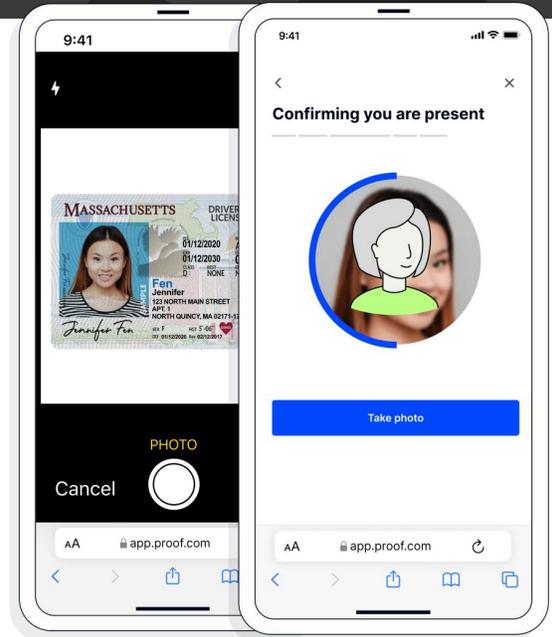# Proof

# Proof and SoftPro Partner to Secure the Entire Closing Process

Every title professional needs tools to combat the growing threat of fraud. That's why Proof has launched an identity verification solution integrated with SoftPro, the leading title closing platform. With **Identify** from Proof, title agents can request buyers and sellers to verify their identity with just a few simple clicks, allowing title teams to easily secure every stage of the real estate closing.

## Identity Verification Made Simple

- Integrate with SoftPro to secure all transactions
- Select Identify to verify your customer at any point
- Seamless for legitimate users and effectively deters fraudsters
- Support for various levels of identity assurance, including NIST IAL2 – the gold standard for securing sensitive transactions online
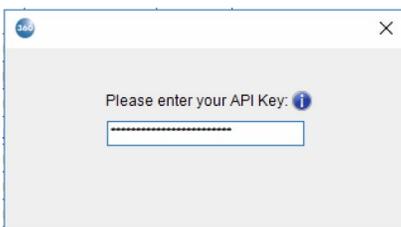
## Getting Started with Identify

You can initiate an Identify request through SoftPro at any point in the closing process. Your clients will receive a request to verify their identity, and you'll receive a Proof identity report back in SoftPro, providing a record of truth for every transaction.
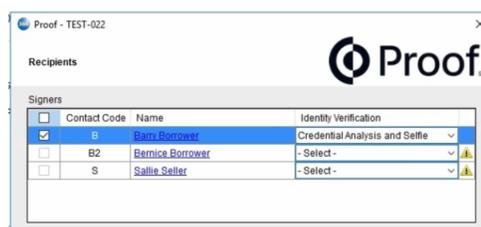
| **Step 1**<br>Integrate with SoftPro | **Step 2**<br>Initiate Identify transaction | **Step 3**<br>Receive Identify Report |
|---|---|---|
| *Add your Proof API Key to your SoftPro account* | *Choose between NIST IAL2, credential analysis + selfie comparison, and KBA verification* | *Proof returns identity reports to your SoftPro account detailing your buyer or seller's ability to verify their identity* |

### About Proof

Proof is the trusted platform for the most important agreements that businesses and consumers sign. More than 7,000 businesses trust Proof to collect all types of documents – everything from an online notarization to identity-assured eSignatures. The platform combines strong identity verification with built-in fraud prevention to ensure signatures are harder to forge. Proof operates the Notarize Network, the largest on-demand network of trusted notaries that are available 24/7 to perform a notarization or check a person's identity. For more information, visit: **www.proof.com**